

YOUR AD HERE

Southern
ADvantage^{inc}

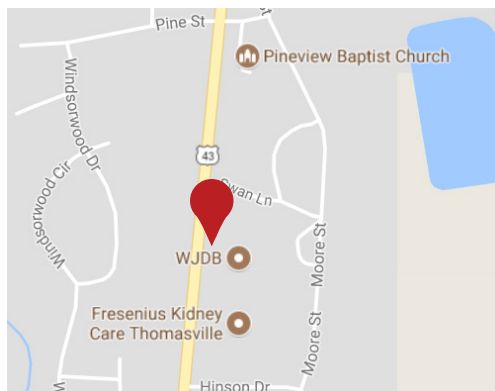
DIGITAL AD PACKAGE INFORMATION

DIGITAL PANEL SIZE 11' X 30' | GRAPHIC SIZE 192H X 576W PIXELS | 96 DPI

	PREMIUM	PREFERRED	ECONOMY
RUN TIME	8 seconds	8 seconds	8 seconds
FREQUENCY	every minute	every 2 minutes	every 4 minutes
MINIMUM DAILY RUN	1,440	720	360
MONTHLY RATE (4 WEEKS)	\$1,000	\$500	\$250
QUARTERLY RATE (12 WEEKS)	\$900	\$450	\$225
SEMI-ANNUAL RATE (24 WEEKS)	\$850	\$425	\$210
ANNUAL RATE (48 WEEKS)	\$800	\$400	\$200

Rates based on 4-week billing cycle

GENERAL INFORMATION



Thomasville, AL

31.882719, -87.744661

- **Don't break your budget!**
Economy pricing is only available with us.
- **Affordable and creative ad design**
(\$100 fee waived with 6 month contract)
- Catch the eyes of **12,000 people** every day*
- **Easy and quick ad change**
(up to 4 times monthly)
- **Save with space sharing options**
Split investment with your partners or other business interest

**Alabama Department of Transportation traffic count average*