

YOUR AD HERE

Southern
ADvantage^{inc}

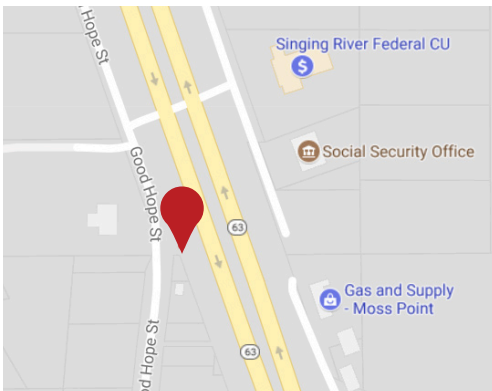
DIGITAL AD PACKAGE INFORMATION

DIGITAL PANEL SIZE 10' X 28' | GRAPHIC SIZE 192H X 512W PIXELS | 96 DPI

	PREMIUM	PREFERRED	ECONOMY
RUN TIME	8 seconds	8 seconds	8 seconds
FREQUENCY	every minute	every 2 minutes	every 4 minutes
MINIMUM DAILY RUN	1,440	720	360
MONTHLY RATE (4 WEEKS)	\$1,500	\$750	\$400
QUARTERLY RATE (12 WEEKS)	\$1,400	\$700	\$375
SEMI-ANNUAL RATE (24 WEEKS)	\$1,300	\$650	\$350
ANNUAL RATE (48 WEEKS)	\$1,200	\$600	\$325

Rates based on 4-week billing cycle

GENERAL INFORMATION



Moss Point, MS

30.428602, -88.523852

- Priced at up to **50% less** than other outdoor options in your area.
- **Don't break your budget!**
Economy pricing is only available with us.
- **Affordable and creative ad design**
(\$100 fee waived with 6 month contract)
- Catch the eyes of **24,000 people** every day*
- **Easy and quick ad change**
(up to 4 times monthly)
- **Save with space sharing options**
Split investment with your partners or other business interest

**Mississippi Department of Transportation traffic count average*