



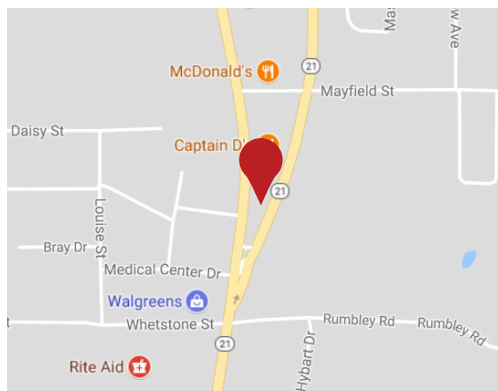
DIGITAL AD PACKAGE INFORMATION

DIGITAL PANEL SIZE 8' X 24' | GRAPHIC SIZE 216H X 672W PIXELS | 300 DPI

| | PREMIUM | PREFERRED | ECONOMY |
|------------------------------------|--------------|-----------------|-----------------|
| RUN TIME | 8 seconds | 8 seconds | 8 seconds |
| FREQUENCY | every minute | every 2 minutes | every 4 minutes |
| MINIMUM DAILY RUN | 1,440 | 720 | 360 |
| MONTHLY RATE (4 WEEKS) | \$1,000 | \$500 | \$250 |
| QUARTERLY RATE (12 WEEKS) | \$900 | \$450 | \$225 |
| SEMI-ANNUAL RATE (24 WEEKS) | \$850 | \$425 | \$210 |
| ANNUAL RATE (48 WEEKS) | \$800 | \$400 | \$200 |

Rates based on 4-week billing cycle

GENERAL INFORMATION



Monroeville, AL

31.503360, -87.318136

- **Don't break your budget!**
Economy pricing is only available with us.
- **Affordable and creative ad design**
(\$100 fee waived with 6 month contract)
- Catch the eyes of **16,000 people** every day*
- **Easy and quick ad change**
(up to 4 times monthly)
- **Save with space sharing options**
Split investment with your partners or other business interest

**Alabama Department of Transportation traffic count average*